



JOIN OUR RANGE OF HANDPICKED EXPERIENCES

Connecting passionate local providers with customers who
value authentic, memorable experiences.

hello@uniquelylocal.co.uk uniquelylocal.co.uk



WHO WE ARE

ABOUT UNIQUELY LOCAL

For over 10 years, we've been curating a thoughtful selection of authentic, high-quality experiences across Yorkshire and the North. We connect passionate local business owners, producers, artists and crafts people with customers who genuinely care about where their money goes.

We never discount. We are not a group-buying platform. This is reflected in the quality of customers our website attracts – people who want wonderful, memorable gifts.

10+

YEARS IN BUSINESS

300+

UNIQUE EXPERIENCES

100+

LOCAL PROVIDERS



OUR PARTNERS

WHO WE WORK WITH

We love working with small, independent business owners who are truly passionate about what they do.

Our customers care about authentic, local experiences – groups looking for a unique activity, those buying for the 'difficult to buy for', and businesses rewarding their teams.

FOOD & DRINK

OUTDOOR & ADVENTURE

CRAFTS & CREATIVE

HEALTH & WELLBEING

ARTISTS & MAKERS

ARTISAN PRODUCERS





WHY PARTNER WITH US

BENEFITS FOR PARTNERS

AN EXTRA MARKETER

We champion your business through our online advertising platforms, trade fairs, social media and press – at no upfront cost to you.

BESPOKE LISTING

We craft a stylish listing page from your own content, telling your brand story so customers connect with the person behind the experience.

PAY ON PERFORMANCE

You only pay a commission when we sell for you. No risk, no upfront fees. All marketing activity happens first.

YOUR CUSTOMER, FOREVER

Once booked, the customer is yours. It costs 5× more to find a new customer than to keep one – so every booking counts.

SIMPLE PROCESS

HOW IT WORKS

1

WE BUILD YOUR LISTING

We create your product page in the Uniquely Local style. You approve copy, images, prices and terms.

2

CUSTOMER BUYS A VOUCHER

Gift vouchers are purchased through our website by customers across the North and beyond.

3

RECIPIENT CONTACTS YOU

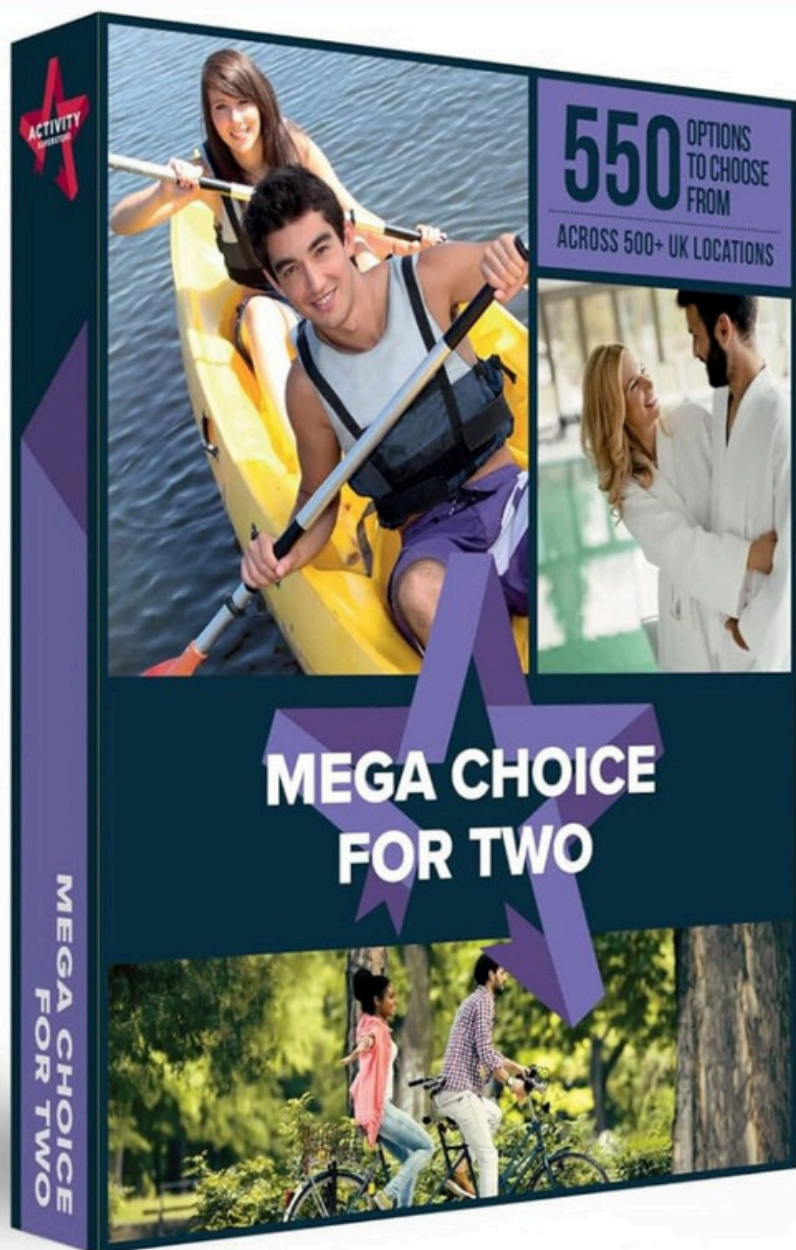
The voucher holder contacts you directly to book – you stay in full control of your diary.

4

YOU CONFIRM & GET PAID

Confirm the booking via the portal, invoice us and we pay within 30 days of receipt.





ADDITIONAL OPPORTUNITY

RETAIL GIFT BOX PROGRAMME

Our best-selling multi-location gift experiences are stocked in high street retailers nationwide including Next, Argos and Boots as well as other online powerhouses. As one of 100+ featured suppliers, you get mass exposure with no upfront cost and complete discretion over how many bookings you accept.

BESTSELLERS - CIRCA 10,000 UNITS SOLD

TWO NIGHT GETAWAYS

A consistent bestseller for two night escapes across the North.

AFTERNOON TEAS

Classic, Deluxe & Dog-friendly editions – a high street hit year round.

GLAMPING GETAWAYS

Huge demand for outdoor stays – perfect for pods & shepherd's huts.

PART OF SOMETHING BIGGER

THE DAYS OF YOUR LIFE GROUP

ACTIVITY SUPERSTORE – EST. 28 YEARS

Gift experience supplier to the UK high street with award-winning in-store campaigns and a nationwide merchandising force.

FIND ME A GIFT – EST. 24 YEARS

Personalised gifting, secret santa, stocking fillers and experience day gifts.

THE INDYTUTE – ACQUIRED 2025

Quirky and unusual London-based gift experiences.

THE GIFT EXPERIENCE – ACQUIRED 2023

Gifting platform focused on anniversaries, birthdays and sentimental occasions.

GUESS WHAT I DID – CREATED 2022

City-focussed experience brand and winner of 'New Brand Partner of the Year' on Not On The High Street.

UNIQUELY LOCAL – JOINED 2026

Independent, local experiences primarily in the North of the UK.





WHAT OUR PROVIDERS SAY

TRUSTED BY LOCAL BUSINESSES

"What a wonderful personal service we receive – and our customers too. I'd have absolutely no issues recommending them to anyone, and I do constantly."

**SIMON LACEY –
LACEY'S CHEESE**

"I'm incredibly impressed with how quickly we managed to get traction. Our experience thus far has been 100% positive – I would absolutely recommend the team."

**LEE TEAL – LOVE
BROWNIES**

"They always act promptly, professionally, are flexible, friendly and reliable. This has remained consistent over a long period of time. It's great!"

**EMILY CAREY – GET
COOKING**

"Uniquely Local have been brilliant at helping me reach clients across Yorkshire. It's clear the team really believe in supporting local businesses."

**LAYLA GRAINGER –
YORK TERRARIUMS**



LET'S WORK TOGETHER

Join over 80 passionate local providers already reaching thousands of customers who care about authentic experiences.

NO UPFRONT COST. NO RISK.

JUST BRILLIANT EXPOSURE FOR YOUR BUSINESS.

BECOME A PARTNER

hello@uniquelylocal.co.uk · uniquelylocal.co.uk